



**Concept2 Honored with Top Award
Medical Wellness Association recognizes Concept2 as “Best in Class”**

Morrisville, Vermont —April 12, 2013 — Concept2, manufacturer of the Concept2 Indoor Rower and SkiErg, was recognized as one of the “Best in Class for Medical Wellness Training and Exercise Equipment,” by the Medical Wellness Association (MWA).

In the MWA’s 12th Annual Medical Wellness Forum, the Best of Medical Wellness Awards were presented at the International Health, Racquet & Sportsclub Association’s (IHRSA) 2013 Annual Convention in Las Vegas, Nevada in March. The MWA recognized the companies and organizations that provide products and services that meet or exceed medical wellness standards and guidelines.

Based on product service experience and reviews by the professional Association for the Medical Wellness Industry, Concept2 equipment was chosen for its medical wellness grade quality, durability and proven wellness benefits and applications. “Based on our reviews, the Medical Wellness Association believes that Concept2’s exercise training equipment offers medical wellness quality and performance,” says Christopher Breuleux, PhD and President of the Association. “We feel that Concept2 exercise training equipment can work effectively in hospitals, physical medical practices, sports medicine and wellness centers, and physical therapy clinics.”

The Concept2 Indoor Rower is used in all types of wellness facilities and has been proven to be an effective tool for weight loss, injury rehabilitation, and diabetes and osteoporosis management.

Concept2 was founded by Dick and Peter Dreissigacker in 1976. Fresh from Olympic training, the two brothers designed and manufactured carbon fiber racing oars, then went on to create the world’s first air-resistance indoor rower. The SkiErg, launched in 2009, builds upon Concept2’s years of experience in designing and manufacturing high-performance training equipment. For more information about Concept2, visit concept2.com.

